Greek Life
2009-2010 Annual Report

Submitted by Mary Beth Seiler, Chris Haughee and Chris Kulka

The Office of Greek Life at the University of Michigan is dedicated to the development of its DIVERSE student body through close collaboration with the University Community, Greek Alumni, Inter/national organizations, and Ann Arbor Community. We will provide quality ACADEMIC, PERSONAL, SOCIAL, and SERVICE, opportunities that will empower our students to serve, LEAD, and conduct themselves with INTEGRITY and in accordance with sound VALUES.

Office of Greek Life Overview
The Office of Greek Life (OGL) works directly with 4 Sponsored Student Organizations (Panhellenic Association, Interfraternity Council, National Pan-Hellenic Council, and Multicultural Greek Council) and 3 Voluntary Student Organizations (Greek Week, Gamma Sigma Alpha, and Order of Omega). Indirectly we support and advise 68 fraternities and sororities. Each year the staff and students collaborate on a wide variety of programs and events designed to meet the needs of our students.

2009-2010 Staff Overview
• Director of Greek Life – Mary Beth Seiler has been advising Greek students for over 30 years at UM.
• Assistant Director of Greek Life – Chris Haughee is finishing his 5th year and brings us valuable legal knowledge from his former career.
• Administrative Coordinator – Christine Kulka has been working with our community for 17 years.
• NPHC/MGC Advisor – Myron Bishop is a Masters student in the School of Music who has been deployed with the Michigan National Guard.
• Graduate Assistant - Kamaria Campbell completed her second year of overseeing our Greek Leadership 101 program and graduated with a Masters degree in Information Technology on May 1st.
• Myron and Kamaria were temporary employees each working 20 hours/week.

Programs/Events Overview

Success stories/highlights of annual accomplishments
• 3-Greek Myths Program (NPHC) – turn out for the NPHC Welcome Week was exceptional
• Fire Safety Simulations – We coordinated with the Red Cross and AAFD on these drills. Each simulation was met with great reviews and the community learned a lot.
• Zeta Tau Alpha Expansion – ZTA joined the Panhellenic Community with 141 new members.
• Big Ten Fraternity/Sorority Experience Survey – Participation was high and a lot of good data is being analyzed this summer.
• Recruitment numbers increased for Panhel and IFC.
• Sober Monitor Training is now mandatory for IFC New Members.
• Hosted Big Ten Greek Advisor Conference during Summer 2009
• House Director program series (fire safety, food service, student alcohol usage)

Challenges
• NPHC/MGC Intake forms – There is a lot of secrecy around membership processes. It is important for us to know what the organizations are doing and who is participating in the process.
• Social – There was a significant effort to increase participation by Panhellenic chapters in the risk management of social events. There seem to be a lot of hurdles in this process.
• Sigma Nu – This IFC chapter was expelled from IFC but still remains a student organization. We have other “social fraternities” on campus that are not recognized by IFC.
• Academics (NPHC, MGC) – The council averages for both NPHC and MGC are below a 3.0.
• Low membership numbers and intake numbers for NPHC

2009-2010 Programs/Events

Executive Board Retreats (joint and individual)  IFC Presidents Retreat
Social Policy Education and Training  MGC Week & Gala
Panhellenic Recruitment  Panhel Appreciation Tea
Interfraternity Council Recruitment  Panhel Ethical Recruitment Workshop
Multicultural Greek Council PR Events  Greek Awards Night
NPHC Week and Annual Icebreaker  NPHC Step Show
Mike Green (alcohol education)  NPHC Week
IFC New Member Day  Phired Up Recruitment program (IFC)
Hazing Prevention Week Programming  Greek Leadership 101 (14 week class)
Senior Networking Event  Fire Safety Simulations
Panhel Finance Workshop  IFC Sober Monitor Training
GARP/HTF Training  Creation of IFC Performance Plan
Panhel Women Leading Women  IFC Service Day
Four Council Exchanges  IFC Community Outreach
Jr. Panhel Fundraiser
NPHC Black History Week

Unit contributions to DSA strategic goals
The work of the Office of Greek Life supported the DSA strategic goals during the past year. Because staff supports and advises four student councils, we constantly strive to build community among those diverse populations, while recognizing and honoring autonomy and uniqueness. Student learning is the focus of all that we have done, providing and supporting efforts to educate on health and wellness and personal growth and development. In the process, we believe that we have contributed to the development of students’ life skills.

Infrastructure and/or other needed changes

Staffing
Our main concern with staffing revolves around support for our NPHC and MGC. Currently our NPHC/MGC Advisor is a temporary 20 hours/week position. These 2 communities have a number of pressing issues (membership, academics, and organizational structure, to name a few). The current three full-time employees assist the NPHC/MGC advisor in addressing these needs but realistically, if we are to truly serve the students effectively, this role should be filled by a full-time employee.

Facilities/Space
Our main need is meeting space. We currently use University Unions space and other departments’ conference rooms 2-3 times per week. If we had our own space, it would free up UU space for other organizations.

Technology
We are working on upgrades to our website with Tech Services. Our main need will be assistance in developing some electronic delivery systems for our development information.
Funding
We plan to increase discussion regarding implantation of a funding model that allows all stakeholders to reasonably contribute.

2009-2010 Unit Goals Update

Since the Dean of Students was new, the OGL submitted a long and detailed list of goals. They are repeated below.

Assessment
- Administer the Center for the Study of the College Fraternity Big Ten Fraternity/Sorority Experience Survey in conjunction with the other Big Ten schools – COMPLETE – analyzing of data occurring summer 2010
- Utilize assessment to identify programming needs, and evaluate all programs with written assessment tools; consider IMPACT program – IN PROGRESS – pending data analysis

Community
- Increase alumni involvement with collegiate chapters; form group of NPHC alumni– NOT DONE
- Continue to work toward positive relations with community officials – ON-GOING – we worked closely with the AAFD on fire safety, we participate with A2C3, and have working a relationship with AAPD
- Increase membership in fraternities and sororities; support for continued growth of new organizations – NEEDS WORK – overall we increased by 1.7% but 2 of the councils decreased (NPHC down 25%, MGC down 3.5%), 1 council increased (Panhel increased 4.8%), and 1 council stayed stable (IFC).
- Keep positive public perception a focus for Greek students and its connection between stated fraternal values and behavior – ON-GOING

Health/Wellness & Education
- Address hazing through HTF training, education of both new and initiated members; Ensure that NPHC and MGC new VPs are trained in early fall; help revise U-M “no hazing” website; work toward broad-based approach including other campus entities, parents, alumni, faculty and staff; utilize data in education efforts – ON-GOING, no website work but did do HTF training.
- Work toward more responsible use of alcohol and sexual health education in order to promote a safer social scene – IN PROGRESS - sober monitor training, officer education – sexual health education was limited
- Focus on ally work (i.e. Lambda Alliance) and Bystander Behavior – IN PROGRESSS
- Look for ways to educate members on diversity – NOT DONE
- Improve New Member education relative to the U-M Greek Community (i.e. possible OGL brochure at time of joining, “pick a program”) – IN PROGRESS, Panhel created powerpoint for chapter use

Administrative
- Continue to review and recommend changes to council constitutions and bylaws – ON-GOING
- Solidify office policies and procedures and put into writing – CLOSE TO DONE
- Finalize and distribute Emergency Procedures Best Practices for office and chapters – IN PROGRESS
- Provide meaningful experience for graduate student staff – YES
- Improve communication with inter/national headquarters - YES
- Meet requests, answer questions (from University, inter/national headquarters, the Ann Arbor Community, parents, alumni, students, etc.) in a timely and effective manner; consider what additional information could be posted to reduce number of inquiries – ON-GOING
- Work toward equity in OGL finances – IN PROGRESS, plan to address this with stakeholders summer 2010
- Improve/update OGL website – IN PROGRESS working with tech services, new site should roll out this summer
- Pursue getting University approval to offer Greek Leadership 101 as a “for credit” course – IN DISCUSSION
• Work to assure better communication with affiliated groups (i.e. Healthy Houses, Greek Philanthropy Organization, Green Greeks, Lambda Alliance, Forum, etc.) re. financial support, liaisons to councils, information on activities, and involvement of Greek Community members – **ON-GOING, needs work**

• Update the Greek Strategic Plan 2010 – **ON HOLD, pending data analysis**

• Look for ways to improve parent communication (email list with “subscribe”/”unsubscribe”?) – **NOT DONE**

• Hold chapters accountable to the OGL, Greek Community and the University (i.e. SOAR, anti-hazing agreements, membership lists, intake packets, initiation dates, officer lists); consider how Google Documents might facilitate such accountability – **NEEDS WORK, progress made in some areas**

• Improve understanding, cooperation, and mutual support among the four Greek councils; continue four council presidents’ meetings monthly – **PROGRESS MADE**

**Known additions for future unit goals**

• Work with Development on strategies and marketing

• Develop Educational Series

**Professional Development**

**Conferences Attended**

• Annual Association of Fraternity/Sorority Advisors Conference – Mary Beth Seiler and Chris Haughee

• Big Ten Greek Advisors Conference – To be held in June 2010 at Northwestern and attended by Mary Beth Seiler. The 2009 conference was hosted by UofM and was a great success.

• Association of Fraternal Leadership and Values – Mary Beth Seiler and 6 students

• Association of Fraternity/Sorority Advisors State of Michigan Drive-in – Chris Haughee

• Hazing Symposium – Chris Haughee

**Partnerships**

**Professional Organizations**

• Gamma Sigma Alpha National Greek Honor Society – Mary Beth Seiler, National Board member

• Kappa Kappa Psi National Band Fraternity – Chris Haughee, National Board of Trustees

**Campus Partners**

• UMIX (UUAP)

• Sober Monitor Training (UHS)

• Greek Leadership 101 (UHS, SAPAC, IGR, SAL, OSCR, CAPS, Spectrum Center)

• Lambda Alliance (Spectrum Center)

• GARP/HTF Training (SAL & OSCR)

• Programs & Disciplinary Issues (Housing)

• Training of RA’s ( Housing )

• Training of Orientation Leaders (New Student Programs)

• House Director education (UHS, Housing, DPS)

**Other Partners**

• Big Ten Greek Advisors Group

• American Red Cross

• Alumnae Panhellenic and Alumni Interfraternity Councils

• House Directors

• Alumni Advisors, House Corporation Boards, Inter/National Headquarters staff and volunteers
Committees
- Mary Beth Seiler – SAEN, A2C3, Smoke Free Initiative
- Chris Haughee – Advisor Roundtables, MLA Selection Committee, UUAP Search Committee
- Chris Kulka – Welcome Week, DSA Holiday Committee, B.H.A.R.T.

Membership

Winter 2010 Official Numbers (3/10/2010)

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<th></th>
<th>Members</th>
<th>Chapters</th>
<th>Average</th>
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<tr>
<td>Multicultural Greek Council</td>
<td>162</td>
<td>13</td>
<td>12</td>
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<tr>
<td>Panhellenic Association</td>
<td>2273</td>
<td>16</td>
<td>142</td>
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<tr>
<td>Interfraternity Council</td>
<td>1880</td>
<td>30</td>
<td>63</td>
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<tr>
<td>Nation Pan-Hellenic Council</td>
<td>85</td>
<td>9</td>
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<tr>
<td>Total Women</td>
<td>2402</td>
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<tr>
<td>Total Men</td>
<td>1998</td>
<td></td>
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<tr>
<td>Total Greek Community</td>
<td>4400</td>
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| Total Undergraduate Population | 24,979 |
| Total Undergraduate Women      | 12,329 |
| Total Undergraduate Men        | 12,650 |

| Percentage Greek | 17.61% |
| Percent Greek Women | 19.48% |
| Percent Greek Men  | 15.79% |

Scholarship

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<thead>
<tr>
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<th>Fall 2009</th>
<th>Winter 2010</th>
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<tr>
<td>All Greek Average</td>
<td>3.293</td>
<td>3.298</td>
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<tr>
<td>University Average</td>
<td>3.266</td>
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<tr>
<td>All Women’s Average</td>
<td>3.318</td>
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<tr>
<td>All Men’s Average</td>
<td>3.216</td>
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<tr>
<td>Panhellenic Average</td>
<td>3.385</td>
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<tr>
<td>Interfraternity Council Average</td>
<td>3.229</td>
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<tr>
<td>Multicultural Greek Council Average</td>
<td>2.947</td>
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<tr>
<td>National Pan-Hellenic Council Average</td>
<td>2.748</td>
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Assessment

This past year was the second year of our structured assessment program. We feel this allows both staff and students to effectively program.

- Officer evaluation of programs/events – 36
- Participant Program Evaluations – 5
- Student Voice Surveys – 2
- Big Ten Fraternity/Sorority Experience Survey (35% participation at UM)

Affiliated Groups

In addition to our four councils, we work very closely with 3 voluntary student organizations.

Greek Week – staff advised the Greek Week Steering committee on event planning and overall organization. As a result of this year’s event $68,000 was donated to local and national charities, 5901 pounds of food was donated to Food Gathers and 220 pints of blood were collected during the blood drive.

Gamma Sigma Alpha National Greek Academic Honor Society – this group for Juniors and Seniors with a 3.7 Cumulative GPA tripled in size and greatly increased visibility.

Order of Omega National Greek Honor Society – recognized students who display outstanding service, leadership, scholarship, and character. They established new programming and better procedures.